

**Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.**

Sample Career Specialties/Occupations	<ul style="list-style-type: none"> <li>◆ Video Systems Technicians</li> <li>◆ Video Graphics, Special Effects, and Animation</li> <li>◆ Audio-Video Designers and Engineers</li> <li>◆ Technical Computer Support Technicians, State, Film, Video, and DVD</li> <li>◆ Audio-Video System Service Technicians</li> <li>◆ Audio Systems Technicians</li> </ul>	<ul style="list-style-type: none"> <li>◆ Graphics and Printing Equipment Operators</li> <li>◆ Lithographers and Platemakers</li> <li>◆ Computer Typography and Composition Equipment Operators</li> <li>◆ Desktop Publishing Specialists; Web Page Designers</li> </ul>	<ul style="list-style-type: none"> <li>◆ Commercial Photographers, Digital, Still, Video, Film</li> <li>◆ Interior Designers, Commercial/Residential and Home Furnishings coordinators</li> <li>◆ Graphic Designers, CAD Technicians, and Fashion Illustrators</li> <li>◆ Textile Designers</li> <li>◆ Commercial Artists, Illustrators, and Artists, all Media</li> <li>◆ Curators and Gallery Managers</li> <li>◆ Fashion Designers</li> </ul>	<ul style="list-style-type: none"> <li>◆ Production Managers, Digital, Video, Stage</li> <li>◆ Cinematographers, Film/Video Editors</li> <li>◆ Dancers</li> <li>◆ Play Writers, Screen Writers, Screen Editors, Script Writers</li> <li>◆ Directors and Coaches, Performers, actors, Musicians</li> <li>◆ Make-Up Artists and Costume Designers</li> <li>◆ Stagecraft Designers, Lighters, Sets, Sound Effects, Acoustics, Painters</li> <li>◆ Composers, Conductors, and Music Instructors</li> </ul>	<ul style="list-style-type: none"> <li>◆ Audio/Video Operations, Control Room Technician</li> <li>◆ Station Mangers and Radio &amp; TV Announcers</li> <li>◆ Publishers, Editors, and Journalists and Reporters, Print, Broadcast, Other</li> <li>◆ Broadcast Technicians</li> </ul>	<ul style="list-style-type: none"> <li>◆ Telecommunication Technicians</li> <li>◆ Telecommunication Equipment, Cable, Line Repairers/Installers</li> <li>◆ Telecommunication Computer Programmers, and Systems Analysts</li> </ul>
Pathways	Audio and Video Technology and Film	Printing Technology	Visual Arts	Performing Arts	Journalism and Broadcasting	Telecommunications
CCTC / Career Ready Practices	<p>The <b>Common Career Technical Core (CCTC)</b> includes a set of standards for each of the 16 Career Clusters™ and their corresponding Career Pathways that define what students should know and be able to do after completing instruction in a program of study. The CCTC also includes an overarching set of <b>Career Ready Practices</b> that apply to all programs of study. The Career Ready Practices include 12 statements that address the knowledge, skills and dispositions that are important to becoming career ready.</p>					